

Your choice our coatings reflect the future



FFR begins where others peel off. If you have to coat with them, then **"BOND"** with us. From repairs & preventative maintenance, to complete roof restoration, FFR-K1 is the only solution. One bucket, one product for every roof in every condition. Even if you have already made a decision to install another roof system or coating, you can still use FFR-K1 to enhance that system where the manufacturer prohibits it's use (ponding water).

A clear conscience over cost. We understand that in today's economy tough decisions must be made. Your roof is like the hull of a ship and its main function is to keep all your possessions dry and your business afloat. This is the one area where you never want to sacrifice quality. This is when FFR-K1 comes to the rescue. Have your maintenance staff or roofer apply FFR-K1 to the critical areas of the roof. 95% of all leaks typically come from the same 5% of roof area. Seams, drains, ponding areas, penetrations, & protrusions. These are the most critical areas of the roof and must be bonded to prevent failure under thermo shock and water.



U.S. ARMY RANGER ASSOCIATION
Then I heard the voice of the Lord saying, "Whom shall I send? And who will go for us?"
And I said, "Here am I. Send me!"
salah 6:8



FINAL FLAT ROOF SPECIFICATIONS COMPARED

	FFR-K1 (Thermo Set)	Epoxy, Latex, Acrylic, Elastomeric
Wet Applied Thickness:	32 mil (1 coat)	Need multiple (2-5) coats
Dry Applied Thickness:	25 mil (1 coat)	4 to 6 mil (may need 2-5 coats)
Hail stopping power	2" Hail @ 140MPH	Zero
Durability	Non Biodegradable	1 mil surface lost each year
Warranty	Up to 20 years. Water, Reflectivity, Flex	0-10 years Reflectivity only
Ponding water?	Permanently resistant	No resistance
Insulation (4" or R 20)	Guarantee Surface Temp W/In 10°	None
Estimated savings AC	Up to 40%	Can increase cost
Coat a wet surface?	Yes (even under salt water)	No
Barrier to water penetration?	Yes	No
Adheres to all roof surfaces:	Yes	No
Adheres to EPDM?	Yes	No
Mildew or Mold Resistant	Yes (microorganism cannot adhere)	Medium (High pH mix prevents)
Flexibility (210%)	2 times its length with perfect return	Not applicable
Sustained Flexibility	+200% For the life of the product	Not Applicable
Flexibility Retention	Retained at sub zero conditions (-92F)	Not Applicable
Solar emmissivity	91% (5 yr)	80's (1st yr only)
Stops Thermal Shock	Two ways (reflectivity and insulation)	Reflectivity only
Seamless Re-Roofing Sys?	Yes	No
Primer needed over rust	No	Yes
Installs in Sub-Freezing Conditions	Yes	No
First USA application	1994	-
UV resistance	Superior - Self Rejuvenating	No
AC Oil+ Residue Resist.	Immune	No
Alkali attack	Superior resistance	No
Cathodic Tested	Yes (Voltage & Electric Resistant)	No

Exclusive Markets:

• Marine • RV • Pools • Concrete

FINAL FLAT ROOF

Exclusive Opportunities:

• Distributors • Installers • Sales Consultants



Eliminate Leaks and Competition from your Business

YOUR COMPANY NOW HAS THE ONLY PRODUCT IN THE WORLD THAT CAN BE INSTALLED UNDERWATER & IN SUB-FREEZING CONDITIONS

RESTORE ANY EXISTING ROOF AND EXTEND ITS LIFE UP TO 20 YEARS

(Eco-Friendly)

(866) 637-ROOF (7663)

www.finalflatroof.com



140 - April 22, May 12, 2011 - Spring Preview - MID ATLANTIC Roof Estate Journal

NEW YORK & NEW JERSEY GREEN ROOFER

Final Flat Roof
New York & New Jersey
2011 Green Roofing System

Final Flat Roof was developed by the roofing industry and as a result, it is the only roofing product that has been selected by the leading agent in the world. It is the only roofing system that can be installed under water and in subfreezing temperatures. The system has performed in the harshest conditions for over 25 years. Designed for 100% as a commercial roof system, the system is the most secure in the roofing industry.

REDUCE GLOBAL WARMING & ENERGY CONSUMPTION

BEFORE FFR-K1 **AFTER FFR-K1**

What makes Final Flat Roof such a great deal for the building owner is that it is both eco-friendly and budget friendly.

Equivalent to a R-10 insulation and prevents the building from becoming warmer.

Endorsed by the Green Energy Council and EPA, Final Flat Roof is the only roofing system that is eco-friendly and budget friendly.

and for the environment. Our product saves up to 90% on energy costs. It is the only roofing system that is eco-friendly and budget friendly. It is the only roofing system that is eco-friendly and budget friendly. It is the only roofing system that is eco-friendly and budget friendly.

It we showed you a product and a company that exceeded all of your expectations and you could get paid to use it, would you choose FFR as your next roof system?

BEST FOR THE BUILDING, BUDGET & ENVIRONMENT.

KEVLAR

Contact us at: 866-637-ROOF (7663) www.finalflatroof.com



FINAL FLAT ROOF ADVANTAGES:

No Competition / Protected Territories

Only select individuals will have access to FFR

No cranes or heavy equipment needed

5 gallon buckets brought up in elevator

No liability of opened roof due to tear off

FFR can be applied over existing roof

No liability of dangerous flames or hot tar

Surgically repair roof with FFR-K1 & scrim

Can be installed in phases

FFR always bonds to itself. We can offer your clients FREE financing & repairs over a 4 year period

No work stoppage due to rain or snow

FFR can be applied underwater & freezing conditions

Permits may not be required

FFR is considered preventive maintenance & can be tax deductible

FINAL FLAT ROOF SUPPORT:

Unique and proprietary sales system.

Local marketing lead generation support.

Over 1,000 leads distributed annually nationwide

Secure web based sales system.

Secure web based estimating & proposal tools.

Local Field Reps to assist in bringing you jobs.

We will come to your office to train your estimators and crews.



www.finalflatroof.com

(866) 637-ROOF (7663)



TODAYS ROOFING TRENDS:

- Clients have little cash and cannot get credit.
- Commercial roofing has the highest profits.
- Commercial roofing has the least competition.
- Commercial roofing repair is a critical priority.



Interview and secure your exclusive opportunity today

Options	Material Kit	Investment	Details
Sales Rep / Installer Prospect Package	1 Bucket (5 Gal) 10 Caulking tubes	\$800.00	Opportunity seminar at your office with 30 days to upgrade package. We will hold your area (city, zip code or measured radius) for 30 days from other parties outside FFR. Prospective individual or company will be granted "first right of refusal".
Repair & Maintenance Package	5 Buckets (25 Gal)	\$3,000.00	Repair seminar at your jobsite or facility to train your people how to efficiently and successfully apply FFR-K1. Client will have no minimum purchase requirements and will have full access to FFR-K1 at current retail pricing. This is a plan detailed for facility and property management companies and repair and maintenance companies
Sales & Systems Restoration Package	10 Buckets (50 Gals)	\$6,000.00	FFR will certify and train you on how to utilize our sales and installation techniques. Individual will have the ability to sell or install FFR products and systems, with the ability to request and issue warranty. Individual or company are not entitled to FFR leads and will not have exclusive territory rights. Individual will have no minimum purchase requirements and may have access to contractor pricing after volume thresholds are met.
Basic Territory Exclusivity Package	10 Buckets (50 Gals) 25 Caulking tubes	\$5,425.00 \$2,500.00/mo	Individual or company will have a full 2 day training seminar at their facility. Seminar will train all staff on the FFR sales and installation systems. Client will have a protected territory that will be defined by city, zip code or measured radius. Client can receive leads from FFR and have first right of refusal on both sold FFR jobs and leads in their respected defined territory. Client must make monthly order of 25 gallons per month on the first day of each month. Territory can be expanded as volume orders increase.

1/9/2013

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